

Subject: Request to Attend Acumatica Summit 2027

Dear [Insert Name],

I'm writing to request approval to attend Acumatica Summit 2027 in Seattle, starting January 24, 2027. Summit has become an essential industry event for understanding business management systems and using the latest AI capabilities to create greater workplace efficiencies. It's a unique opportunity for me to build my skills, connect with experts, and learn how we can get more from our technology investments.

Simply put, this is the event to attend to learn more about business technology. In fact, The Globe Business Awards recently named Acumatica Summit "Event of the Year." The gathering offers three full days of visionary keynote presentations, practical training, and informative educational breakout sessions. It's Acumatica's premier event, and many consider it one of the best forums on cloud-based ERP solutions for both end users and technical professionals.

Acumatica Summit delivers everything we want from a technology industry event and more, including:

- **Focused, Practical Sessions:** More than 90 sessions led by industry-leading speakers, covering the issues and emerging challenges that organizations like ours face.
- **Insight Into What's Next:** A close look at the latest trends in ERP solutions and AI, plus firsthand lessons from experienced practitioners about what works in the real world.
- **Valuable Connections:** Networking opportunities to raise our profile and build relationships with top developers, creators, influencers, and business leaders.
- **Direct Access:** Product demos, time with key sponsors, and one-on-one conversations with company leaders.

How This Benefits Our Organization

I'll focus on sessions that align with our current priorities. These include understanding the latest AI-powered features and roadmap, streamlining workflows through automation, strengthening compliance reporting, improving data access across departments, and controlling operational costs. My goal is to come back with practical ideas we can put to work right away, not just general inspiration.

Estimated Costs

Expense	Cost
Early Bird Summit Pass (purchased before 12/4/2026)	\$1,695
Full Price Summit Pass (purchased after 12/4/2026)	\$1,995
Hotel Accommodations (\$259 per night plus taxes)	\$777
Airfare	[Insert Total]
Total Cost to Attend	[Insert Total]

Registering before December 4, 2026, saves us \$300 on the pass.

Return on Investment

I see this as a smart investment. It will give us actionable intelligence, a better grasp of the latest AI innovations that are shaping business technology, useful insights, and new connections to help us stay ahead of our competitors. When I return, I will:

- Deliver a presentation covering key lessons, useful product information, and important contacts I've made.
- Share a strategic proposal for putting new ideas into practice across our team.
- Make all Summit materials available to my colleagues so everyone benefits.

Thank you for considering my request. I'd be glad to discuss any questions you may have.

Sincerely,

[Your Name]