

Subject: Request to Attend Acumatica Summit 2020

Dear <<insert name>>,

The Acumatica Summit 2020 takes place January 26th – 31st 2020 at the Cosmopolitan in Las Vegas, NV. The summit offers two days of educational sessions and an optional three days of training. It is the premier event for Acumatica for the year – and widely regarded as one of the best cloud-based ERP solution forums for end users and technical information professionals. Therefore, I would like to request approval to attend as I believe it will further develop my skills and build my knowledge around new ERP innovations and shared best practices.

- ✓ The summit offers comprehensive educational sessions presented by ERP leading industry speakers. There are over 60 sessions available covering numerous topics, issues and emerging concepts facing organizations like ours.
- ✓ I'll also have the chance to understand the latest trends from ERP industry leaders and guest speakers as well as learn first-hand about actual end user experiences from seasoned practitioners.
- ✓ Included within the agenda is approximately 7 hours of high-level networking opportunities giving me the chance to raise our profile and develop relationships and contacts.
- ✓ There is also access to key sponsors. I'll have access to product demos and get 1-to-1 face time with sponsors.

Costs

The approximate investment for my attendance is as follows:

	Summit Only: 2 Days	Summit & Training: 5 Days
Summit passes	\$799*	\$1699*
Hotel accommodations (\$269/day)	\$538 + tax	\$1,345 + tax
Airfare	<<insert>>	<<insert>>
Total cost to attend		

*This registration rate is discounted providing I register before November 8th, 2019.

Return on Investment

I believe the cost of a pass to attend Acumatica Summit 2020 is a small price to pay for actionable intelligence, insight, and networking to help our business stay ahead of our competitors. When I return from the summit, I will compile a short presentation covering speakers presentation notes, useful vendor product information, new contacts made and a proposal for implementing new ideas that will benefit our team. I will also make any summit materials available to my colleagues.

To benefit from the current early bird discount, I need to register before November 8th, 2019, so I appreciate a quick response. Thank you for your consideration.